CONTROLUL, CA FUNCȚIE MANAGERIALĂ, SUB SEMNUL EXIGENȚELOR ACTUALE / CONTROL, AS MANAGERIAL FUNCTION, UNDER THE SIGN OF PRESENT EXIGENCIES

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Abstract

Studying and analysing the managerial functions on these terms, we have focused our attention on control, as managerial function because of the following reasons:

• Control appears as an optimal adjustment of the companies' activities in order to get used to the new demands of the European Union, by identifying and removing the digressions, the disproportions and the contradictions which occur;

• Control is characterized by a particular sensibility with regard to the large number of factors which take action over companies, receiving the influences of these factors and having to compare the results of its own norms, decisions and objectives with those in the European Union.

Keywords: control, integration, business environment, managerial function, financial equilibrium.

