## CONSIDERAȚII PRIVIND MANAGEMENTUL STRATEGIC AL STRUCTURILOR ȘI ACTIVITĂȚILOR / CONSIDERATIONS REGARDING THE STRATEGIC MANAGEMENT OF STRUCTURES AND ACTIVITIES

Prof. univ. dr. Stelian PÂNZARU Academia Forțelor Aeriene "Henri Coandă", Brașov

Abstract

This article presents the necessity of an integrator approach of strategic management within the organizations as an essential demand of their performance obtaining.

Keywords: activities, management, organization, strategy, structure.