

**MANAGEMENTUL PROTECȚIEI CONSUMATORILOR  
CA ȘTIINȚĂ A CUNOAȘTERII ȘI  
INFLUENȚĂRII REALITĂȚII SOCIALE / MANAGEMENT  
OF THE OFFICE OF CONSUMER PROTECTION AS A  
SCIENCE OF KNOWING AND INFLUENCING THE SOCIAL  
REALITY**

Conf. univ. dr. Marian NĂSTASE  
Academia de Studii Economice, București  
ec. Mihai MOHACI

*Abstract*

*The necessity to establish a science of “the management of consumer protection” is determined by the need to assimilate the values of the outside world. Another reason for this is also the compulsoriness of a systemic influence upon all the aspects of social life having as a main goal to ensure the security of its members.*

*Keywords:* management, consumer protection, leadership, social protection.