MANAGEMENTUL PE BAZĂ DE DELEGARE CU APLICAȚIE LA BANCA COOPERATISTĂ UNIREA BRAȘOV / MANAGEMENT BASED ON DELEGATION APPLIED TO COOPERATIVE BANK UNIREA BRAȘOV

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Abstract

Cooperative banks are determined to continue to play an active part in European economic development. Cooperative banking networks are alternatives to the banking system already present in the countries of EU, and ,trough their organization, they have contributed fully to the economic and financial prosperity of hundreds of thousands of Europeans, to whom they have guaranteed access to financial services of a high quality and at low cost, and will continue to do so in the future. The cooperative banking model is stil under-estimated, esspecially in the new Eu Member States (inluding Romania), in spite of the fact they could play a decisive part in the latters's economic development.

Keywords: authority delegation, delegator, delegatee, reverse delegation, technique of stimulating creativity.